



MÉLANIE LA COUTURE IS APPOINTED CHIEF EXECUTIVE OFFICER OF THE OSM

A top-level executive to lead the Orchestra continue along its path of excellence, innovation and community involvement.

Montréal, May 22, 2024 – The Orchestre symphonique de Montréal (OSM) is proud to announce that Mélanie La Couture will be its next chief executive officer. Madam La Couture will succeed Madeleine Careau, who, as she announced in January, will be leaving her position at the end of next month after nearly 25 years of heading the OSM's administrative department.

The appointment of Mélanie La Couture, who will take up her duties at the beginning of July, is the result of an elaborate recruitment process undertaken by the board of directors after the announcement of Madam Careau's departure. The recruitment committee, created by the board and supported by an executive search firm, wishes to thank the many greatly talented people, from Canada as well as from abroad, who showed an interest in the position.

In the course of its work, the committee identified Mélanie La Couture as a potential candidate of the highest order for the position of chief executive officer, and persuaded her to consider the possibility of taking up the challenge. Thanks to her considerable experience as a manager, her demonstrated ability to bring people together, her extensive expertise in philanthropic development and her well-articulated vision with regard to the Orchestra's future, Madam La Couture stood out among the finalist candidates and clearly established herself as the best person for filling the CEO position. The recruitment committee's recommendation was unanimously adopted by the board of directors.

Trained at the École polytechnique de Montréal, and the holder of a master's degree in business administration (MBA) from the University of Western Ontario, Mélanie La Couture has played a key role at the Montreal Heart Institute since 2013, first as managing director of the cutting-edge institution's Foundation, and the last seven years as a member of the board of directors and as president and CEO of the Institute itself. Previously, she spent 11 years with the OSM, notably occupying the position of chief operating officer from 2007 to 2013. Earlier in her career, Mélanie La Couture worked as a management consultant for major international companies

« Madam La Couture is a top-level executive who, the board is convinced, will help the OSM continue pursuing excellence, innovation and commitment to the community. We're thrilled that she's agreed to put her talents, experience and vision to work once again for the benefit of the OSM and its several audiences. Rafael Payare, our inspiring Music Director, together with Mélanie La Couture, an accomplished leader, will form a solid tandem in the years ahead, one that I have no doubt will guide the OSM superbly – in among other ways by helping it shine even more brightly in the world of classical music.»

Lucien Bouchard, président du conseil d'administration de l'OSM



« It's an honor for me to be returning to the OSM as chief executive officer. Since leaving the Orchestra in 2013 I've continued, albeit from a distance, to follow the activities of this great cultural institution, and I couldn't be more enthusiastic about working with the top-quality administrative teams now in place, as well as with Rafael Payare, whose creativity, dynamism and eagerness to be part of the Montréal and Québec communities are beyond question. The OSM's administrative and artistic foundations are as solid as can be, and I'm excited at the idea of adding my contribution to those of the Orchestra's workers and musicians.»

Mélanie La Couture, next OSM chief executive officer

THE OSM WISHES TO THANK ITS PARTNERS, SUBSCRIBERS AND SPECTATORS

As the contribution of the Orchestra's public partners is essential to the realization of its mission, the OSM thanks its principal partner, the Conseil des arts et des lettres du Québec, as well as the Canada Council for the Arts, the Government of Quebec and the Conseil des arts de Montréal. The OSM is proud to be able to count on its loyal partners, and would like to thank Hydro-Québec, presenter of the OSM, and BMO Financial Group, season presenter.

Thanks also to Power Corporation du Canada, Fondation J.A. DeSève, IG Gestion de patrimoine, Air Canada, CanadaVie, Cogeco, Spinelli, BFL Canada, Bivouac, Clarins, Volvo, Solotech, Iris, Bière Boréale, Charton Hobbs, Distillerie de Montréal, Symphony, Radio-Canada, medici.tv, La Presse, PWC et McKinsey&Company. The OSM is likewise grateful to its other partners and donors, as well as its subscribers and spectators, who in various ways provide essential support for its activities.

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